



South Dakota Pork Producers Council  
52<sup>nd</sup> ANNUAL PORK CONGRESS

Ramkota Exhibit Hall, Sioux Falls, SD – January 13 & 14, 2021

**Application & Contract for Exhibit Space**



1. Please mail original contract with rental payment to: **South Dakota Pork Producers Council**  
**4615 West Homefield Drive**  
**Sioux Falls, SD 57106**

2. Booth assignments are done as contracts and payments are received. **NO BOOTHS WILL BE HELD WITHOUT PAYMENT!**

Company Name (as you wish it to appear at the Trade Show) \_\_\_\_\_

Address (where all correspondence should be sent):

Street \_\_\_\_\_

PO Box \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_

Contact Person \_\_\_\_\_

Email \_\_\_\_\_

**To be assigned exhibit space, you must indicate the types(s) of products you will be exhibiting:**

- \_\_\_\_\_ Feeders or feed mixing equipment
- \_\_\_\_\_ Genetics
- \_\_\_\_\_ Feeds
- \_\_\_\_\_ Pharmaceuticals
- \_\_\_\_\_ Marketing services
- \_\_\_\_\_ Livestock handling and housing equipment
- \_\_\_\_\_ Publications
- \_\_\_\_\_ Other (please specify) \_\_\_\_\_

**TERMS**

**Booth Space:** Each booth space in 2021 will be 10' wide by 8' deep.

**Early Payment Discount:** If applications and full payment are **postmarked by August 1, 2020**, the following price applies: **\$550.00/booth**. Applications **postmarked after August 1, 2020** will be charged **\$700.00/booth**.

Refunds are available if requested in writing by November 15, 2020. No refunds will be granted for any reason after November 15, 2020.

Acceptance of this application by SDPPC constitutes a contract. We agree to abide by the rules and regulations of the 52<sup>nd</sup> Annual Pork Congress, which are printed on the reverse side, and to all conditions under which exhibit space at the Trade Show site is leased to SDPPC.

Please assign our company \_\_\_\_\_ booth space(s) at **\$550.00/booth (\$700.00/booth if after August 1, 2020)**. **No MEAL tickets are included in this price.**

**Booth location(s) requested:**

*Booths will be assigned on a first come, first serve basis*

\_\_\_\_\_

**Electrical Outlet Needed?** \_\_\_\_ Yes \_\_\_\_ No

**2021 we will be requesting all vendors to pre-register before the show. You will receive an email prior to list all exhibitors.**

**Additional Charges**

**Wednesday or Thursday Pork Lunch Sponsor \$1,500** \_\_\_\_\_

**Executive Trade Show Sponsor \$750** \_\_\_\_\_

**Daily Seminars and Certification Sponsor \$600** \_\_\_\_\_

**Trade Show Refreshment Sponsor \$450** \_\_\_\_\_

**General Trade Show Sponsor \$350** \_\_\_\_\_

**Trade Show Lounge Sponsor \$400** \_\_\_\_\_

**Total Amount Enclosed** \_\_\_\_\_

**Credit Card Number** \_\_\_\_\_

**Expiration Date** \_\_\_\_\_

**CVS Code** \_\_\_\_\_

**\*\* 4% Convenience Fee for Credit Card Charges**

**ALL CONTRACTS MUST BE PAID IN FULL BY January 11, 2021**

**Exhibitor Signature** \_\_\_\_\_

**Title** \_\_\_\_\_

**Date** \_\_\_\_\_

These regulations have been formulated to the best interest of both the Exhibitor and the South Dakota Pork Producers Council. Please read these regulations in their entirety, as by reference they are incorporated into your contract. Participation in the South Dakota Pork Producers Council Pork Congress does not in any way constitute an endorsement by SDPPC of any item or product on display, and any liability on the part of SDPPC's Pork Congress for the improper function of any item or product is hereby DENIED.

**Space Reservation:** Upon acceptance, a receipt will be mailed to each exhibitor if needed to serve as a record of paid contract. NO TELEPHONE RESERVATIONS WILL BE ACCEPTED. Applications must be received by August 1, 2020 for the \$150 early bird discount. Exhibit space assignments will be made by December 1, 2020. **ALL CONTRACTS MUST BE PAID IN FULL BY January 11, 2021** We do accept credit cards with a 4% convenience fee.

**Space Allocation:** It is agreed that if, for any cause which arises beyond the control of SDPPC, it becomes necessary to move an exhibitor to a different location, this will be done to the best possible advantage of the exhibitor. SPACE ALLOCATION WILL BE MADE AT THE DISCRETION OF SDPPC.

**Sub Leasing:** Exhibitors may not sublet or assign their space, or any part thereof.

**Outside Solicitation:** Outside solicitors are prohibited.

**Installation of Exhibits:** Exhibit Hall - Tuesday, January 12, 2021 from 12:00 PM to 6:00 PM; Wednesday, January 13, 2021 from 7:00 AM until 10:00 AM *In your booth you will receive 1 - 8 foot table covered and 2 chairs and electrical needs to be marked on the front of the contract.*

**Exhibit Hours:** Exhibitors at the 2021 SDPPC Pork Congress must have their displays in complete form by 10:00 AM, January 13<sup>th</sup>. Exhibits will be open from 10:00 AM until 5:00 PM on January 14<sup>th</sup> and from 9:00 AM until 3:00 PM on January 14<sup>th</sup>, 2021. **NO EXHIBIT MAY BE DISMANTLED PRIOR TO 3:00 PM ON JANUARY 14, 2021.**

**Exhibitor Representative Responsibility: 2021 we will be requesting all vendors to pre-register before the show. You will receive an email prior to list all exhibitors. This is just a contract for booth space, you still will need to pre-register.** Each exhibitor must name all representatives in connection with installation, operation and removal of exhibit. Such representative shall be authorized to enter into such service contract as may be necessary, and for which the exhibitor shall be responsible. Each exhibitor must keep an attendant in his display during the hours designated in the convention program as official exhibiting hours.

**Building Occupancy:** In case the Expo Hall is destroyed or damaged, or access to the premises is prevented or interfered with by any reason of any strike, lockout, injunction, act or war or act of God, emergency declared by any government agency or for any other reason, this contract may be terminated by SDPPC. *In the event of such termination, SDPPC will attempt to reschedule the event. However, if SDPPC is unable to reschedule the event no refunds will be issued for booth rentals.*

**Eligible Exhibitors:** SDPPC reserves the right to determine eligibility of any company or product for inclusion in the Pork Congress. NO animals will be permitted in or as part of any exhibit. **No live hogs** are allowed on the tradeshow floor.

**Rejected Displays:** The exhibitor agrees that his/her exhibit shall be admitted and shall remain from day to day solely on strict compliance with the rules herein laid out. SDPPC reserves the right to reject or eject or prohibit any exhibit in whole or in part, or any exhibitor or his representatives, with or without giving cause. If cause is not given, liability shall not exceed the return to the exhibitor of the amount of rental unearned at the time of ejection. If an exhibit or exhibitor is ejected for violation of these rules, or this contract or for any other stated reason, no return of rental shall be made.

**Visual and Sound Effects:** Booth(s) shall not interfere with the vision of a neighboring booth. Audio-visual equipment and other sound and attention-getting devices and effects will be permitted only in those locations and in such intensity, as, in the opinion of SDPPC, do not interfere with the activity of neighboring exhibitors. Films purely for entertainment, without education or informative value will not be permitted.

**Safety, Fire and Health:** The exhibitor must comply with all applicable safety, fire, health laws ordinances and regulations. Exhibitor will not do anything that would increase any insurance premium for SDPPC's Pork Congress or void its insurance policy.

**Defacing Building:** Exhibitors are liable for any damage caused by displays or fixtures to the building floors, walls, and standard booth equipment or for damages caused in any other manner. Exhibitors may not apply paint, lacquer, adhesive or any other coating to building walls and floors or to standard booth equipment.

**Irregular Activities:** Raffles and lotteries are allowed, but SDPPC is not responsible for the announcement of winners. Giving samples shall not interfere with another exhibitor's space. Noisemakers, sideshow tactics and other undignified promotion methods and/or materials considered objectionable are expressly prohibited. The sale of food and drink are not allowed by exhibitors.

**Entertainment:** Although meetings of SDPPC's Pork Congress are conducted primarily for educational purposes, it is recognized that an appropriate social program may contribute to the pleasure of those attending. Social functions shall be scheduled at a time and place where they will not conflict with activities scheduled by the SDPPC Pork Congress. *All exhibitors are encouraged to attend the Master Pork Banquet on Wednesday evening from 5 PM to 9 PM. SDPPC and MPPA please ask that you do not host social events during that time.*

**Limitation of Liability:** Each exhibitor must take provision for the safeguarding of his goods, materials, equipment and display items at all times and wherever the same may be located within, on, or about the Exhibit Hall premises. SDPPC will not be responsible for property damage, or loss by, for any cause and exhibitor hereby waives any right to claim liability against them for the same. SDPPC, its employees, sub-contractors and the convention center will not be liable for injuries to any person or for damages to property owned or controlled by the exhibitor, which claims for damages or injuries may be incident to, arising from or be in any way connected with the exhibitor's occupation or display space; and the exhibitor agrees to defend indemnify and hold SDPPC, its employees, its subcontractors and the convention center harmless against all such claims. The exhibitor expressly understands and agrees that the foregoing limitation of liability clauses and each of them apply not only during the exhibit hours, but also at all other hours of the day for the period extending from the commencement of installation until the final removal of all the exhibitor's property and personnel from the Exhibit Hall and to any latent or contingent damage, injuries or liability arising or out of, exhibitor's participation in the exhibition.

SDPPC and its employees, sub-contractors or the convention center will not be responsible to any degree whatsoever for any ill effects caused any person or group of persons in attendance prior to, during and after the close of the SDPPC Pork Congress for samples taken, or by other means given them by the exhibitor representatives. SDPPC assumes no responsibility for having included the name of a cancelled exhibitor or description of exhibitor's products in the show catalog, news releases or other materials. To be listed as an exhibitor in the Pork Congress Edition of our Porkline, the trade show contracts must be received by December 1, 2020.

**Amendment to Rules:** Any and all matters of questions not specifically covered by the preceding rules and regulations shall be subject to the decision of SDPPC. These rules and regulations may be amended any time by SDPPC and all amendments so made shall be binding on exhibitors equally with the foregoing rules and regulations.