

2019 PorkLine Advertising Contract

South Dakota
Pork Producers
Council



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PorkLine is the South Dakota Pork Producers Council's primary source for providing pork producers with information on the current topics in the pork industry including legislative, research, promotion, education and more.

Over 3,000 pork producers, allied industry and community members throughout South Dakota and its surrounding states receive this bi-monthly magazine. *Make sure they see your ad!*

Bill To:

Advertiser or Company Name	_____
Billing Address	_____
City, State, Zip	_____
Telephone	_____
Email	_____
Contact Person	_____
Authorized Signature	_____

10/10/19
Jan/Feb/Mar Trade Show
 Ad due on December 15th

Ad Size	Ad Price/ Issue	Jan/Feb/Mar Trade Show Ad due on December 15th	Apr/May/Jun Ad due on March 15th	July/Aug/Sept Ad due on June 15th	Oct/Nov/Dec Ad due on September 15th
Full Page One Side 8" x 10"	\$ 450.00				
1/2 Pg Horiz 7 1/2" x 5"	\$ 300.00				
1/2 Pg Vertical 3 1/2" x 10"	\$ 300.00				
1/4 Page 3 3/4" x 4 1/2"	\$ 200.00				
1/8 Page 2" x 2 1/2"	\$ 100.00				
Rectangle 1" x 2 1/2"	\$ 40.00				
Total Per Issue		\$	\$	\$	\$

See reverse side for ad sizes

General Information for Advertisers

- Include ad copy
- All advertising is subject to approval
- Orders for advertising are accepting on first-come, first-serve basis.
- Billing will follow publication mailing; or consider including payment with contract.
- Minimal fees may apply based on any display advertisements requiring additional work.

Total Cost	_____
Advertising Discount (See Brochure for Available Discounts)	_____
Billing Total	_____

Please send ad copy electronically.