

Online Privacy Statement

Protecting your private information is our priority. This Statement of Privacy applies to the www.sdppc.org and South Dakota Pork Producers Council and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to South Dakota Pork Producers Council include www.sdppc.org and SDPPC. The SDPPC website is a South Dakota Pork Producers site. By using the SDPPC website, you consent to the data practices described in this statement.

Collection of your Personal Information

SDPPC may collect personally identifiable information, such as your name. SDPPC may also collect anonymous demographic information, which is not unique to you, such as your age. We may gather additional personal or non-personal information in the future.

Information about your computer hardware and software may be automatically collected by SDPPC. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the SDPPC website.

SDPPC encourages you to review the privacy statements of websites you choose to link to from SDPPC so that you can understand how those websites collect, use and share your information. SDPPC is not responsible for the privacy statements or other content on websites outside of the SDPPC website.

Use of your Personal Information

SDPPC collects and uses your personal information to operate its website(s) and deliver the services you have requested.

SDPPC may also use your personally identifiable information to inform you of other products or services available from SDPPC and its affiliates. SDPPC may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

SDPPC does not sell, rent or lease its customer lists to third parties.

SDPPC may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to SDPPC, and they are required to maintain the confidentiality of your information.

SDPPC may keep track of the websites and pages our users visit within SDPPC, in order to determine what SDPPC services are the most popular. This data is used to deliver customized content and advertising within SDPPC to customers whose behavior indicates that they are interested in a particular subject area.

SDPPC will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on SDPPC or the site; (b) protect and defend the rights or property of SDPPC; and, (c) act under exigent circumstances to protect the personal safety of users of SDPPC, or the public.

Use of Cookies

The SDPPC website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize SDPPC pages, or register with SDPPC site or services, a cookie helps SDPPC to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same SDPPC website, the information you previously provided can be retrieved, so you can easily use the SDPPC features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the SDPPC services or websites you visit.

Security of your Personal Information

SDPPC secures your personal information from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

Children Under Thirteen

SDPPC does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

Opt-Out & Unsubscribe

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from SDPPC by contacting us here:

- Email: info@sdppc.org
- Phone: (605) 332-1600

Changes to this Statement

SDPPC will occasionally update this Statement of Privacy to reflect company and customer feedback. SDPPC encourages you to periodically review this Statement to be informed of how SDPPC is protecting your information.

Contact Information

SDPPC welcomes your questions or comments regarding this Statement of Privacy. If you believe that SDPPC has not adhered to this Statement, please contact SDPPC at:

South Dakota Pork Producers Council
500 N. Western Ave, Suite 500
Sioux Falls, South Dakota 57104

Email Address:

info@sdppc.org

Telephone number:

(605) 332-1600

Effective as of January 1, 2012